

Maximize the reach and use of your Wiley Open Access Account

Beginning 4 March 2016, authors affiliated with Dutch Universities/UMCs (VSNU) may publish primary research and review articles open access in any of Wiley's hybrid, OnlineOpen journals at no charge to the author. To publish without having to pay additional Article Publication Charges, the article's corresponding author must be from an eligible university and the article must have been accepted on or after 4 March 2016. (View Eligible Universities).

www.wileyauthors.com/VSNU

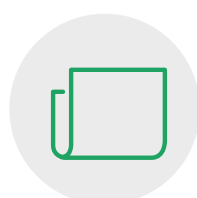


What is Open Access?

Make your researchers aware of the benefits of selecting open access when publishing their research with Wiley, such as high visibility, easy compliance, copyright retention and automatic deposit.

Click here >> to find out more about open access: www.wileyauthors.com/openaccess

Click here>> for a 12-step guide to open access with Wiley that you can share with your researchers.



Wiley Open Access Account

Make your researchers aware that if they chose to publish open access with Wiley, they may be eligible to have their article publication charges (APC's) covered by you, the institution.

Send them a link to your institutional website page to check eligibility and view submission guidelines: www.wileyauthors.com/VSNU



Social Media Posts

Raise awareness and interest of this open access opportunity through your regular social media, communications and/or website channels.

Click on the icon above to access the template library: Facebook images, Twitter images, web banners, email banners.

Link posts to: www.wileyauthors.com/VSNU



Web Banner

Web banners can be used for example, on your own website, as part of a newsletter, or blog post. If you have an open access web page resource, this would be a good placement opportunity.

Click the icon above to access the template library.

Link banner to: www.wileyauthors.com/VSNU



Email

You may communicate with researchers via email, reminding them about this opportunity. Alternatively, include a banner to any standard email to encourage researchers to find out more.

Click on the icon above to access the template.

Link email template to: www.wileyauthors.com/VSNU

Social Media Templates

Click **HERE** to access template library.

Email header (600 x 200)

- Select the image required from the template library or create your own.
- Include in the header of an email communication - such as the email template provided - click here>>.
- Resize as required.
- Link to - www.wileyauthors.com/VSNU

Web banners (560 x 315)

- Select the required image for the template library or create your own.
- Include on your web page, in a blog post or a newsletter.
- Resize as required.
- Link banner to - www.wileyauthors.com/VSNU

Facebook (1,200 x 630)

- Select the image required from the template library or create your own.
- Accompanying post - here are a couple of examples you could use, amend or create your own:

Authors affiliated with eligible Dutch institutions, may be able to publish open access with Wiley, without paying additional fees. Check your eligibility today: www.wileyauthors.com/VSNU

OR

Publish open access with Wiley and make your work freely available to anyone and if you are affiliated with an eligible Dutch institution, your fees may be covered. Find out more today: www.wileyauthors.com/VSNU

Twitter (400 x 220)

- Select the image required from the template library or create your own.
- Accompanying post - here are a couple of examples you could use, amend or create your own:

If you are publishing #OpenAccess with Wiley, your fees may be covered. Check eligibility and information about making your research immediately available online: www.wileyauthors.com/VSNU

OR

Authors affiliated with eligible institutions may be able to publish #OpenAccess with Wiley without paying additional fees. Find out more: www.wileyauthors.com/VSNU

Examples below from the template library:

